PORTFOLIO DESIGN

SÍLVIO FERREIRA

PORTFOLIO - DESIGN

2024

Hello!! My name is Sílvio

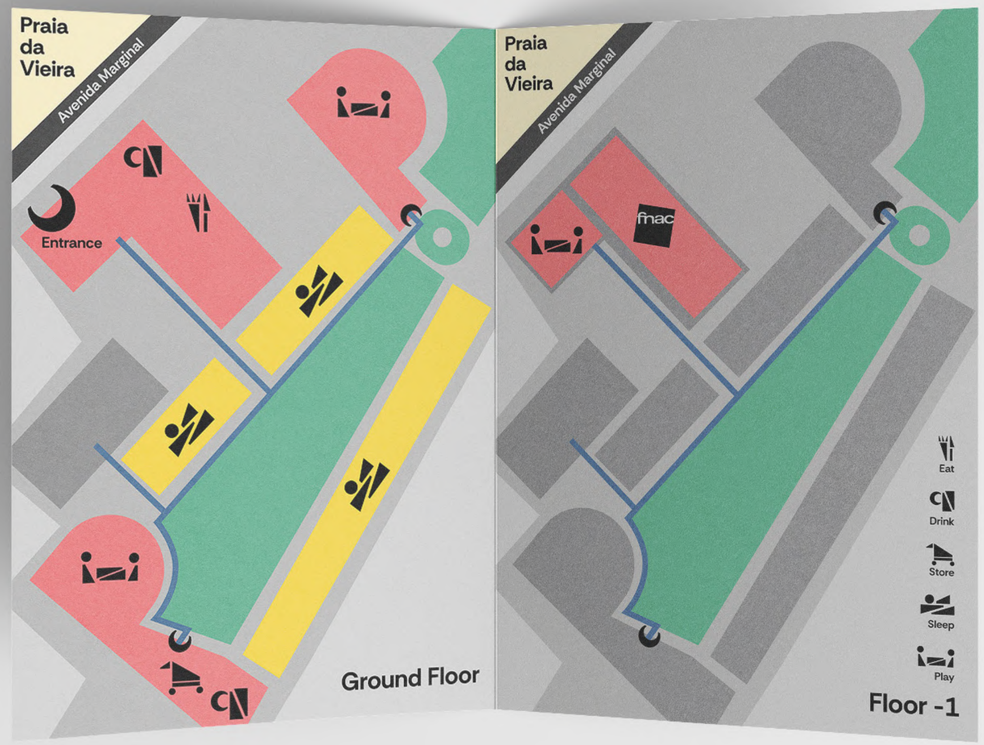
I am a versatile graphic designer with a special passion for integrating 3D tools into the design process. In all of my projects, I strive to bring something out of the ordinary to make them stand out and gain recognition. And this is my Portefolio

LEIRIA CON - BRANDING

As part of the Preliminary Design course in my third year of the Graphic Design Bachelor’s Degree, I undertook a visual identity redesign project for LeiriaCon, an annual board game convention held in Leiria, Portugal. The event gathers enthusiasts from across Europe and is a major fixture in the boardgaming community, with partners such as Ravensburger, Devir, and Fnac.

The project involved both graphic and 3D design, fostering professional development in these key areas while aligning with real-world expectations in design.

POSTER PROMOTING THE EVENT



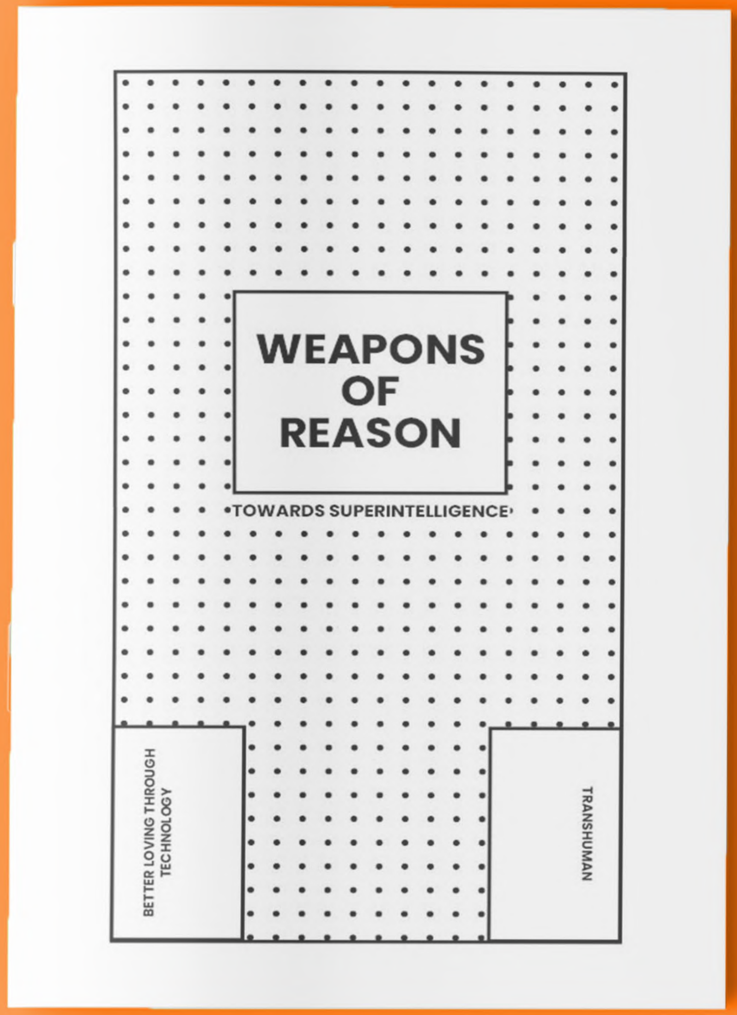
MAP OF THE INTERNAL SPACE

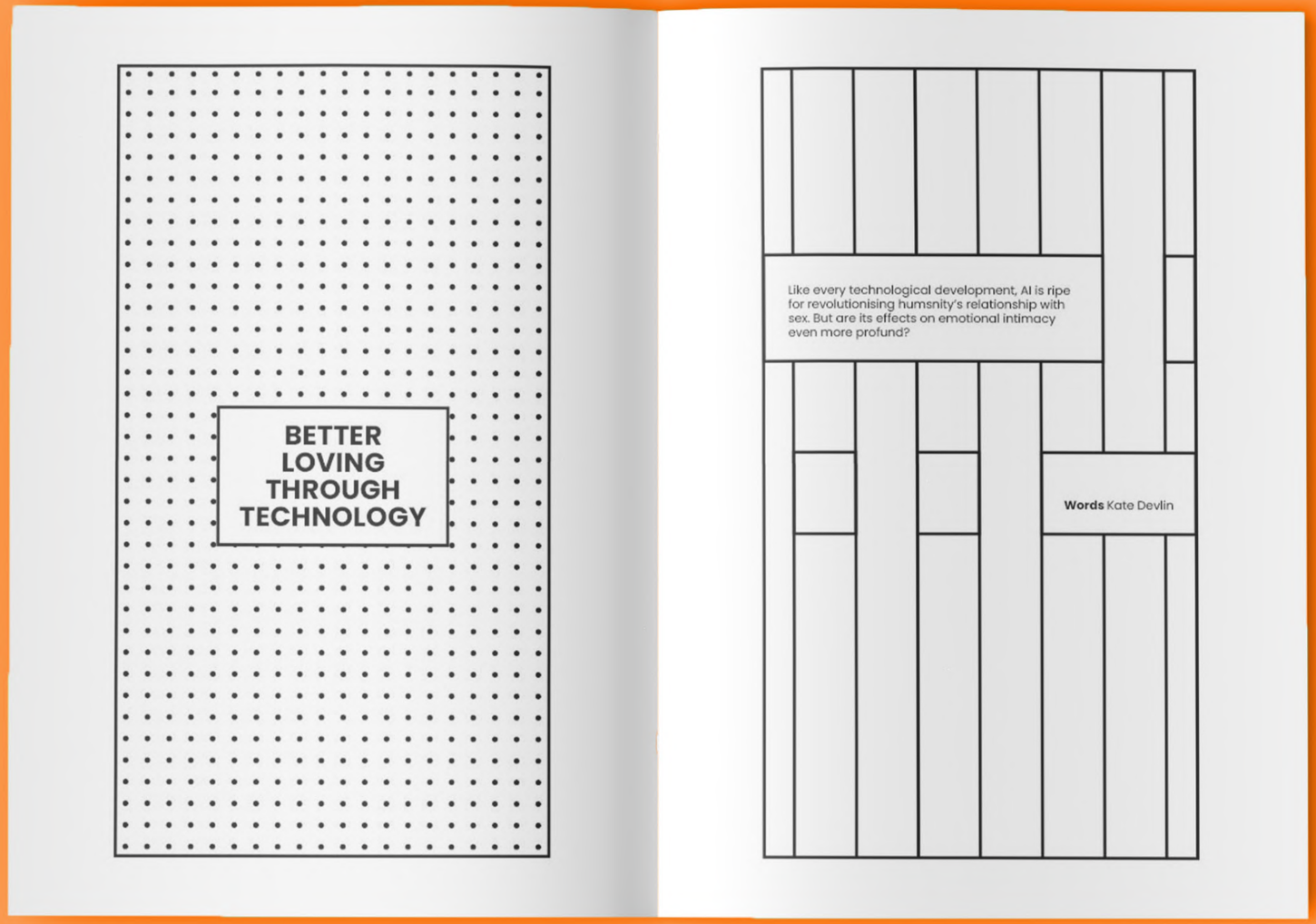
MONTE DOS AMIGOS PACKAGING/ ILLUSTRATION

For this project, we were tasked with creating a special product range. My concept focused on the Alentejo wine producer Monte dos Amigos, known for its packaging that features an illustration of friends drinking wine. Inspired by this, I designed a new range featuring three bottles, each representing a different single-variety wine.

Each bottle is associated with a distinct “friend,” whose outfit reflects the region where the grape variety is traditionally grown. This approach created a cohesive yet unique visual identity, emphasizing the social and regional aspects of the wine.

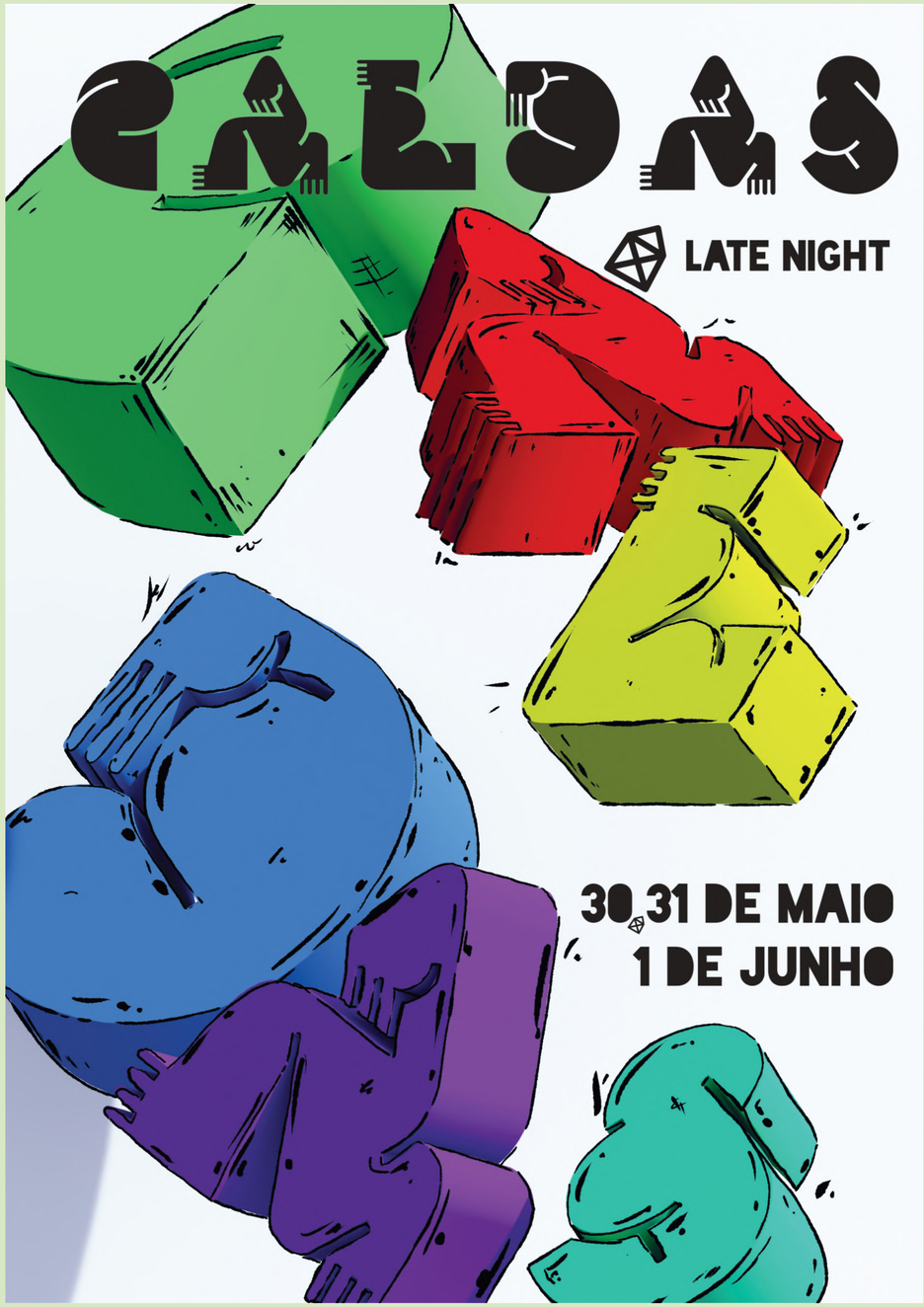
WEAPONS OF REASON
PROPOSAL FOR A MAGAZINE





POSTER

FESTIVAL “O MARISQUIÑO”



POSTER

EVENT “CALDAS LATE NIGHT”

THANK YOU

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